

## ORDER



KSNV

Orders	Order / Rev:	107561
	Alt Order #:	06861693
	Product Desc:	Candidate Orders
	Estimate:	2002
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>GMMB, Inc./ Washington D.C.</b>
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	22	\$32,255.00	\$27,416.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$32,255.00	\$27,416.75	0.00
<b>Totals</b>	<b>22</b>	<b>\$32,255.00</b>	<b>\$27,416.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KSNV	25%	\$32,255.00
Market	100%	\$129,020.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$33,545.20
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$29,674.60
KTUD	1%	\$1,290.20
KVVU	20%	\$25,804.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,451.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1		\$350.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00			
E 2	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$625.00		0.00			
E 3	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$750.00		0.00			
E 4	KSNV	10/09/12	10/15/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$425.00		0.00			
E 5	KSNV	10/09/12	10/15/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$325.00		0.00			
E 6	KSNV	10/09/12	10/15/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$425.00		0.00			
E 7	KSNV	10/09/12	10/15/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$325.00		0.00			
E 8	KSNV	10/15/12	10/15/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$4,000.00		0.00			
E 9	KSNV	10/15/12	10/15/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$3,200.00		0.00			
E 10	KSNV	10/09/12	10/09/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$3,200.00		0.00			
E 11	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$400.00		0.00			
E 12	KSNV	10/12/12	10/12/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$2,600.00		0.00			
E 13	KSNV	10/12/12	10/12/12		CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

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<p>DATELINE NBC</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/08/12 10/14/12 ----F-- 1 \$3,200.00 0.00</p>															
E 14	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
<p>SUN NT FB: GB @ HOUSTON</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/08/12 10/14/12 -----S 1 \$10,000.00 0.00</p>															
E 15	KSNV	10/09/12	10/15/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
<p>TONIGHT SHOW W/ JAY LENO</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/09/12 10/15/12 MTWTF-- 2 \$500.00 0.00</p>															
E 16	KSNV	10/09/12	10/15/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$250.00	1	0.00	NM	2	\$500.00
<p>LATE NIGHT W/JIMMY FALLON</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/09/12 10/15/12 MTWTF-- 2 \$250.00 0.00</p>															
E 17	KSNV	10/09/12	10/15/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	2	\$40.00	3	0.00	NM	2	\$80.00
<p>LAST CALL WITH CARSON DALY</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/09/12 10/15/12 MTWTF-- 2 \$40.00 0.00</p>															
E 18	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
<p>SATURDAY NIGHT LIVE</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/08/12 10/14/12 -----S- 1 \$750.00 0.00</p>															
E 19	KSNV	10/09/12	10/15/12	Wake Up Early w/ Wagner	CM	430a-5a	MTWT---	:30	1	\$100.00	2	0.00	NM	1	\$100.00
<p>NEWS</p> <p>Start Date End Date Weekdays Spots/Week Rate Rating</p> <p>Week: 10/09/12 10/15/12 MTWT--- 1 \$100.00 0.00</p>															
													Totals	22	\$32,255.00